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## RESUMÉ

### EDUCATION

- JAN 02 - JUN 02 Folkuniversitetet, Stockholm  
6 month intensive Swedish course
- JAN 95 - DEC 99 Academy of Art College, San Francisco  
Bachelor of Fine Arts, Graphic Design
- JAN 94 - JUN 94 American College in London, London  
Design & Photography

### EXPERIENCE

- APR 05 - PRESENT Senior Designer, Frog Design, San Francisco  
Creating visual and interaction designs from kitchen appliances to web based/convergent applications.
- JAN 05 - APR 05 Senior Designer, Punchcut, San Francisco  
Designing mobile, web and print applications.
- AUG 04 Production Assistant, Poppis Production Service, Stockholm  
Assisted in the production of Jerry Bruckheimer's The Amazing Race.
- AUG 02 - JAN 05 AD/Designer, Typomatica Design Studio, Stockholm  
Developing compelling designs that evolve and communicate clients' brands while effectively utilizing mobile, web, print, packaging, point of purchase and kiosk media. Clients include: Fuji Films, CCT Integrated Systems, Digpro AB.
- JAN 01 - JAN 02 Art Director/Experience Lead, Razorfish AB, Stockholm  
1 of 4 team leads responsible for creating Astra Zeneca's european asthma management product Linkmedica.
- MAY 98 - JAN 01 Senior Designer, Razorfish Inc, San Francisco  
Responsible for competitive concept development and effective interactive design of digital services and products. Clients include: Microsoft, Acer, emachines, AT&T Broadband, Excite, e-bay, Natwest, Aplio, Eveo, Cisco, Vodafone and Village Road Show Productions. Based in SF while also on location in LA, London, Melbourne, and Oslo branches.
- AUG 97 - MAY 98 Designer, Plastic Inc, San Francisco  
Designing micro-sites, product demos, brand campaigns and corporate intranets that showcase the most advanced technologies for clients such as: Microsoft, BroadVision, Bradesco Bank of Brazil and Computer City.

### RECOGNITION

- SEPT 00 Communication Arts Interactive Annual 2000  
National Westminster Bank (Natwest) work was selected for its execution of Information Design.  
[http://www.commarts.com/ca/interactive/cai00/23\\_ia00.html](http://www.commarts.com/ca/interactive/cai00/23_ia00.html)
- APR 99 San Francisco Museum of Modern Art  
Pro bono experimental project received the honor of being acquired into the San Francisco Museum of Modern Art's permanent collection.

### EXTRA CURRICULAR

- JAN 02 - Contributing member of BD4D, The Holster, Morgue File and Computerlove.
- NOV 98 - JUN 99 San Francisco Design Lecture Series Co-Chair, AIGA SF  
Helped coordinate annual lecture series. Lecturers included: John Maeda, James Sommerville of The Attik, J. Mays, Jeannine Oppewall and Zaha Hadid.
- JUL 97 - JUL 98 Student Liason, AIGA SF

### REFERENCES

Supplied upon request.